

# RIDING THE ROLLER COASTER OF CHANGE: BEHAVIORAL HEALTH IN TRANSITION



**JANUARY 20, 2012 • 9am - 4pm**  
AT THE NEW YORK ACADEMY OF MEDICINE  
1216 FIFTH AVENUE, NY 10029

## CONFERENCE PRESENTER BIOGRAPHIES

*Sponsored by The Coalition of Behavioral Health Agencies, Inc.*

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### **CATHERINE M. ABATE, PRESIDENT AND CHIEF EXECUTIVE OFFICER, COMMUNITY HEALTHCARE NETWORK**

-- Catherine M. Abate's career spans several decades of public service. She began her professional life as an attorney at the Legal Aid Society in New York City, and eventually became Legislative Counsel and Director of Training in its Criminal Defense Division. She then was appointed Executive Deputy Commissioner of the NY State Division of Human Rights. During the Dinkins administration, she served as Commissioner of both the New York City Departments of Correction and Probation. Ms. Abate was elected as a NY State Senator from Manhattan from 1994-1998. Since June 1999, Abate has served as the President and CEO of Community Healthcare Network (CHN). Community Healthcare Network is a not-for-profit organization established in 1981 dedicated to providing accessible and comprehensive culturally competent, community-based primary care, mental health, and social services to diverse populations in underserved communities.

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### **GREGORY S. ALLEN, MSW, DIRECTOR, PROGRAM DEVELOPMENT AND MANAGEMENT, OFFICE OF HEALTH INSURANCE PROGRAMS, NEW YORK STATE DEPARTMENT OF HEALTH**

-- As Director of the Division of Program Development and Management, Greg is responsible for Medicaid services planning and policy in addition to development of new and emerging program areas. Greg is responsible for managing policy and payment support for all NYS Medicaid's inpatient, clinic, practitioner and pharmacy services as well as payment policy for mental health, chemical dependence and developmental disabilities services. Greg and his team have recently has been heaving engaged in the NYS Medicaid Redesign process including the statewide roll out of the health home care management program for high need, high cost populations. Beginning his career as a front line service professional in the chemical dependence field, Greg has over 20 years of government operations and management experience.

Working at both the State Office of Alcoholism and Substance Abuse Services and more recently at the Department of Health, most of Greg's work has focused on the nexus between program development and payment with a particular focus on incubating new programs and policy.

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### **MAURA BLUESTONE, PRESIDENT AND CHIEF EXECUTIVE OFFICER, AFFINITY HEALTH PLAN, INC.**

-- Maura Bluestone is the founder of Affinity Health Plan, and has served as the organization's President and CEO since it began operations as The Bronx Health Plan in 1987. Working with several Federally Qualified Health Centers in the Bronx, she conceived and developed this not-for-profit health plan, committed to improving the health of underserved populations. The organization has grown and expanded over the years, and now serves over 260,000 Members in the New York City metropolitan area through its Medicaid, Child Health Plus and Family Health Plus programs, and two Medicare Advantage Special Needs Plans for dual eligibles. As one of the pioneering organizations in New York, Affinity has contributed significantly to improving access to high quality, cost-effective care for Medicaid and other public health insurance beneficiaries.

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### **PETER CAMPANELLI, PSY.D., PRESIDENT AND CHIEF EXECUTIVE OFFICER, INSTITUTE FOR COMMUNITY LIVING/COORDINATED BEHAVIORAL CARE, INC.**

-- Peter C. Campanelli, Psy.D. is the President and Chief Executive Officer of the Institute for Community Living, a not-for-profit agency he founded in 1986 which provides rehabilitation, housing, vocational and support services to over 9000 serious mentally and/or developmentally disabled New Yorkers. Dr. Campanelli is a licensed Clinical Psychologist in both New York and New Jersey and is the recipient of numerous local and national awards including the

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Peterson Prize awarded by the Graduate School of Applied and Professional Psychology of Rutgers University, two Gold Awards from the American Psychiatric Association, as well as various congressional and legislative awards. Dr. Campanelli previously served as Chief of Service of the Community Residential Service for South Beach Psychiatric Center, a New York State psychiatric hospital. He has served on the faculty of Pace University, Rutgers University and Metropolitan College of New York within their graduate training programs.

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**HENRY CHUNG, M.D., VICE PRESIDENT AND CHIEF MEDICAL OFFICER, CARE MANAGEMENT COMPANY (CMO), MONTEFIORE MEDICAL CENTER**

-- Henry Chung, M.D. is currently Vice President and Chief Medical Officer of Care Management Company (CMO) of Montefiore Medical Center. He is also Associate Professor of Clinical Psychiatry at the Albert Einstein College of Medicine. At CMO, he provides medical leadership for care management and disease management activities for over 140,000 patients at full financial risk and is CMO's principal medical liaison to Montefiore Medical Center's inpatient, outpatient and IPA programs. He is also Medical Director of the Montefiore Accountable Care Organization (ACO), an awardee of the Center for Medicare and Medicaid Innovations Pioneer ACO Program.

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**AMY DORIN, LCSW, SENIOR VICE PRESIDENT, BEHAVIORAL HEALTH FOR F.E.G.S./CBC**

-- Amy Dorin, a graduate of Boston University and the Columbia University School of Social Work, has a 30 year career in Human Services as a clinician, administrator, and government official. Presently, as Senior Vice President for Behavioral Health Services at F•E•G•S, Ms. Dorin oversees a \$52 million outpatient behavioral health network with services in New York City and Long Island consisting of New York State Office of Mental Health licensed clinics, psychiatric rehabilitation and recovery programs for people with serious mental illness, called PROS, and case management programs. Following 9/11, Ms. Dorin, oversaw a wide array of programs to help New Yorkers. The F•E•G•S Behavioral Health network serves approximately 25,000 clients per year who struggle with a wide range of psychiatric problems. Previously, Ms. Dorin was hired by the Koch administration as Deputy Director of Health & Human Services in the Mayor's Office of Operations.

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**TOM EARLY, CHIEF EXECUTIVE OFFICER AND EXECUTIVE DIRECTOR, HEALTH PLUS**

-- Tom Early is the Chief Executive Officer and Executive Director and has been with Health Plus since 1994 -- a not-for-profit organization offering free or low cost healthcare for children and adults. The company's products include: Child Health Plus, for children up to the age of 19; Family Health Plus, for adults; 19-64; Health Care Plus; Medicaid Managed Care, and two Medicare Advantage programs: Health Plus Advantage (HMO) Medicare Advantage Prescription Drug Plan and Health Plus Elite (HMO SNP) Special Needs Plan. Tom has overseen the successful expansion and operation of Health Plus throughout New York

City and into Nassau county. Under his leadership, Health Plus has grown into one of the largest managed care providers of state-sponsored health insurance in New York State, currently enabling over 320,000 New Yorkers to receive health insurance coverage, along with access to quality medical care.

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**PATRICIA FEINBERG, M.S., PEER EDUCATOR, THE COALITION OF BEHAVIORAL HEALTH AGENCIES, INC.**

-- Patricia Feinberg, M.S., is a Peer Educator at The Coalition's Center for Rehabilitation and Recovery. Ms. Feinberg currently serves as a co-facilitator in the Introduction to Benefits Management series at various sites in NYC., where she disseminates information about work incentives. She draws upon her personal experiences in navigating the system. With respect to MBI-WPD, she assists with the enrollment and outreach efforts to increase the number of people currently enrolled in the program by providing a living example of how valuable the Medicaid Buy-In is. She and Margie Staker have been deputized by HRA to facilitate enrollment. For the past year, Ms. Feinberg has been documenting cases, events, and individual barriers encountered with regard to MBI-WPD and the application process. She has become a certified Benefits and Work Incentives Practitioner.

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**WILLIAM FISHBEIN, PH.D., EXECUTIVE DIRECTOR, OPTUMHEALTH NYC BHO**

-- William Fishbein, Ph.D., MBA joined Optum Health in December, 2011 as Executive Director of the NYC BHO. Prior to joining Optum, he spent the past eleven years as Director of Behavioral Health for Health Plus, a health plan serving 320,000 Medicaid, Family Health Plus, Child Health Plus, and Medicare members throughout New York City and Nassau County. In this capacity, he was responsible for the start up, development, and management of all behavioral health services. He was also responsible for medical and behavioral case management, implementation of new services and populations mandated by New York Medicaid Redesign, and start up of an integrated medical and behavioral call center.

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**ANGELA HEBNER, PROJECT COORDINATOR, HEALTH HOMES EDUCATIONAL INITIATIVE, BALTIC STREET AEH, INC.**

-- Angela Hebner began her relationship with Baltic street back in 2003 as a person requesting services from their Staten Island Peer Advocacy Program. In 2006 she began working in the program that once served her. Since beginning her career she has advanced from a part-time employee to a program manager. She now serves as the Project Coordinator for Baltic Street's Health Home Educational Initiative.

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**CHARLES INGOGLIA, MSW, VICE PRESIDENT OF PUBLIC POLICY, NATIONAL COUNCIL FOR COMMUNITY BEHAVIORAL HEALTHCARE**

-- Charles Ingoglia, with more than fifteen years experience in behavioral healthcare, has worked as a provider, an advocate

and an educator for government and public sector organizations at the national and local levels. In his current role as Vice President of Public Policy for the National Council for Community Behavioral Healthcare, Mr. Ingoglia directs the federal affairs function of the nonprofit trade association as well as its policy and technical assistance outreach to more than 1300 member organizations across the nation. Most recently, his efforts have centered on key issues such as Medicare Part D, the service implications of the federal Deficit Reduction Act, provider/physician reimbursement, the emergence of electronic health records and the coordination of behavioral health and primary health care. Prior to joining the National Council, Mr. Ingoglia provided policy and program design guidance, including the review of state Medicaid Waiver applications and other HHS regulations, to the Center for Mental Health Services at the Substance Abuse and Mental Health Services Administration under the U.S. Department of Health and Human Services.

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**IRENE KAUFMAN, SENIOR ASSISTANT VICE PRESIDENT, NEW YORK CITY HEALTH & HOSPITALS CORPORATION**

-- Irene Kaufman has extensive experience in business innovations and development, leadership and organizational transformation. She has expertise in developing programs that effectively increase access and promote patient-centered care. She has established partnerships with community-based providers and faith-based organizations, developed an extensive physician network, and has implemented leadership alignment strategies to optimize organizational performance. Ms. Kaufmann currently serves as Senior Assistant Vice President for the Office of Medical and Professional Affairs at New York City Health and Hospitals Corporation. She leads the Office for Ambulatory Care Transformation and is responsible for implementing Patient Centered Medical Homes – 27 sites have already received Level 3 NCQA recognition, spearheading the Health Home Program and spreading HHC Connectx, a program designed to facilitate patient access from community providers to HHC facilities.

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**NEIL PESSIN, VICE PRESIDENT, COMMUNITY MENTAL HEALTH, VISITING NURSE SERVICE OF NY HOME CARE**

-- Neil Pessin is currently Vice President, Community Mental Health at the Visiting Nurse Service of New York. Neil has served at VNS of NY, providing leadership and services as part of the community mental health division for over 25 years. Prior to VNS, Neil was a Team Leader, Unit Chief, Clinic Director, Psychologist at the New York State Office of Mental Health. He also served as an Instructor and Assistant Professor of Psychology at the City University of New York (CUNY).

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**MADLINE RIVERA, VICE PRESIDENT, CARE MANAGEMENT, MAIMONIDES MEDICAL CENTER**

-- Madeline Rivera, R.N. M.S. has been with Maimonides Medical Center for 26 years in various roles. Currently, she is a Vice President for Care Management responsible for Case Management which includes Discharge Planning, Social Services

and Clinical Documentation program. In addition, she has the day to day responsibility of managing, the HEAL 10, HEAL 17 grants and in collaboration with the Executive Vice President of Clinical Affiliations has oversight for the implementation of the Health Home.

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**SAMUEL SHUTMAN, VICE PRESIDENT, MANAGED CARE AND BUSINESS DEVELOPMENT FOR BRONX LEBANON**

-- Samuel Shutman currently serves as Vice President, Managed Care and Business Development for Bronx Lebanon Hospital Center. Prior to this position, Samuel was the Vice President for Managed Care at St. Vincent's Catholic Medical Center and also served as an Associate Executive Director at the NYC Health and Hospitals Corporation.

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**PAMELA SOLOMON, FAMILY TO FAMILY, PEER TO PEER COORDINATOR, NAMI- NYC METRO**

-- Pamela Solomon is the Family to Family, Peer to Peer Coordinator for NAMI- NYC Metro. Pamela coordinates family and peer education classes at the National Alliance on Mental Illness (NAMI-NYC Metro) for family members struggling to cope with their relative's mental illness and individuals living with mental illness.

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**CHRISTOPHER WANG, MD, MPH, MEDICAL DIRECTOR, VICE PRESIDENT CLINIC SERVICES & BEHAVIORAL HEALTH, FIDELIS CARE**

-- Christopher Wang is currently the Medical Director and Vice President at Fidelis Care, New York. His past experience includes Medical Director at Queens Health Center New York Hotel Trades Council and Medical Director at Segundo Ruiz Belvis Family Health Center. He also currently serves as faculty preceptor for the Family Medicine Residency Program at New York Presbyterian Hospital Denny Farrell Health Center.

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**CARLTON WHITMORE, ASSISTANT DIRECTOR, NYC DOHMH OFFICE OF CONSUMER AFFAIRS**

-- Carlton Whitmore is currently the Assistant Director, NYC DOHMH Office of Consumer Affairs. Carlton also serves as the Chair NYC Multicultural Health Task Force and is a sought after speaker on consumer behavioral health issues.

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**DOUG WIRTH, CHIEF EXECUTIVE OFFICER, AMIDACARE**

-- Doug Wirth is currently the President and CEO of Amida Care. Amida Care is a non-profit Medicaid HIV Special Needs Plan (SNP), which is a health plan specifically designed for Persons Living With HIV/AIDS (PLWHA). Amida Care works with its Members and Providers to improve access to care. Amida Care was founded by seven Community Based Organizations (CBO's). Harlem United, Housing Works, Project Samaritan AIDS Services (PSI), Promesa, St. Mary's, the Greyston Foundation and Village Care of NY.