

## Journal Ad Instructions

Electronic files may be e-mailed to [kkrampitz@coalitionny.org](mailto:kkrampitz@coalitionny.org) in any of the following formats:

PDF file;

JPEG or TIFF file

Quark Express, must include all fonts and images;

Microsoft Word TEXT ONLY (ad will be designed by the designer, no photos.) Include hard copy with any lay out requests. Logo can be included if supplied as JPEG, TIFF or EPS file

**If you do not have e-mail capability**, mail hard copy on high quality paper to The Coalition, Attn: Annual Awards, 90 Broad St, 8th Fl. New York, NY 10004. Send copy unfolded. Avoid using photos or screened backgrounds.

